

Conference Schedule

FRIDAY, May 31

- 2:00 – 6:00 pm WisRWA Board Meeting
3:00 – 5:00 pm Registration & Hotel Check-in
5:30 – 6:45 pm Dinner buffet
6:45 – 7:00 pm WELCOME
7:00 – 8:00 pm **OPENING GENERAL SESSION**
The Power of Emotive Conflict
Speaker: DiAnn Mills
8:15 – 9:00 pm **AGENT/EDITOR PANEL**
9:15 – 10:00 pm WisRWA's GOT TALENT

(one page public critiques – to be turned in at check-in; will be taken in order received)

SATURDAY, June 1

- 7:00 – 8:30 am Breakfast buffet
8:30 – 8:45 am **ANNOUNCEMENTS**
8:45 – 11:45 am **GENERAL SESSION**
Story Mastery Part 1
Speaker: Michael Hauge
12:00 – 1:45 pm WisRWA AWARD LUNCHEON
2:00 – 3:00 pm **AFTERNOON WORKSHOPS**

(SELECT ONE)

- _____ Novel, Screenplay...or Both? - Michael Hauge
_____ Firecracker Backstory - DiAnn Mills
_____ Public Speaking for Authors - Laura Breck
_____ Turn Those Research Hours into Dollars - Loree Lough

- 3:15 – 5:00 pm **BOOK-SIGNING EVENT**

OPEN TO THE PUBLIC

- 5:00 – 9:00 pm Dinner on Your Own
9:00 – 10:00 pm WisRWA **AFTER DARK** WORKSHOPS

(SELECT ONE)

- _____ Writing for Harlequin Heartwarming - Loree Lough
_____ Writing Sexy Sex Scenes - Laura Breck

SUNDAY, June 2

- 7:00 – 8:30 am Breakfast buffet
8:30 – 9:00 am State Of WisRWA
Anne Parent, WisRWA President
9:00 – 12:00 pm **GENERAL SESSION**
Story Mastery Part 2
Speaker: Michael Hauge

-----Conference Adjourns 12:00 Noon-----

Agent / Editor Appointments

If you would like an agent/ editor appointment(s) choose two(2) and number in order of preference. Every effort will be made to accommodate your first choice. Second appointments will be given on available first come, first served basis.
(Pitch appointments will be held on Saturday from 9:00 am – 4:00 pm)

Literary Agents / Editors

- ___ Mary Sue Seymour, Seymour Agency
- ___ Laura Bradford, Bradford Agency
- ___ Sarah Younger, Nancy Yost Agency
- ___ Elizabeth Poteet, St. Martins Press
- ___ Julie Skervan, Red Rose Publishing
- ___ Cheryl Yeko, Soul Mate Publishing

Consultants

YA & Flash Fiction Authors' Consultant

Conference attendees may sign up for 15 minute consultations in addition to their editor and/or agent appointments.

- ___ Travis Thrasher, YA Authors' Consultant
- ___ Ben Erlichman, Flash Fiction Consultant

*Note: You will receive an email confirmation along with agent/editor appointment time
PLUS a 20% Off Spa Services coupon with your registration!*

Hotel (separate reservation required!)
Call: 1-800-558-9573 to book your room
\$99 per night per room: Mention WisRWA to get this discounted rate
Online Reservations: <http://www.olympiaresort.com>

Conference Registration Form

Name _____

Address _____

City _____ State _____ Zip _____

Phone # _____

Email _____

WisRWA Member ___ Yes ___ No

Conference Fees:

\$160 – WisRWA Members

\$200 – Non-members

Literacy Fundraiser Basket Raffle Tickets

15/\$10 30/\$20 50/\$30

Total # of _____ Raffle Tickets

_____ **WisRWA authors wishing to participate in the Book-Signing for Literacy on Saturday afternoon (fee \$5.) Authors must bring their books and take care of their own returns.**

Raffle Tickets \$ _____

Book Signing for Literacy Participant \$ _____

Registration Fee \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

**Mail registration form and check or money order to
Anne Parent,
WisRWA Conference Chair
3731 North Bay Drive
Racine, WI 53402**

Registration Deadline: May1, 2013

A \$10 late fee will be assessed after May1, 2013.

A \$25 fee will be charged for all NSF checks.

Please Note: In the event of attendee cancellation, notice must be made by 5/21/13.

Questions? Contact Anne Parent (aparent@me.com)

Presenters' Bios and Workshop Descriptions

Michael Hauge

MICHAEL HAUGE is a story consultant, author and lecturer who works with screenwriters, novelists, filmmakers, executives and film funding agencies both in Hollywood and around the world. He has coached writers, producers, stars and directors on projects for every major studio and network, most recently I AM LEGEND, HANCOCK and THE KARATE KID for Overbrook Entertainment, MASTERS OF THE UNIVERSE for SONY, and MORTAL INSTRUMENTS: CITY OF BONES for Constantin Film and Screen Gems.

Michael is the best selling author of *Selling Your Story in 60 Seconds: The Guaranteed Way to Get Your Screenplay or Novel Read*, as well as the new 20th Anniversary Edition of his classic book *Writing Screenplays That Sell*.

Michael will present his Story Mastery series, parts 1 & 2, for the general assembly on Saturday and Sunday morning. He will also present a Saturday afternoon workshop.

In addition, Michael will take private appointments once the conference adjourns on Sunday afternoon.

Find out more about Michael at www.storymastery.com

General assembly workshop (8:45am - 11:45am Saturday): **STORY MASTERY PART 1**

The key to great storytelling is the ability to combine the protagonist's outer journey of achievement with a deeper inner journey of transformation. In this first installment of his two-part workshop, Hollywood Script Consultant and story expert Michael Hauge will use both movies and romance fiction to reveal the essential elements of any successful story, his 6-Stage approach to structuring the Outer Journey, the most powerful methods for creating empathy with your hero and heroine, and provide an invaluable template for defining your story concept.

Saturday afternoon workshop (2:00pm - 3:00pm): **NOVEL, SCREENPLAY, or BOTH?**

Have you ever considered adapting one of your novels into a screenplay? Do you wonder whether your new story concept would have better success as a movie? Or would you like to know what story elements would make the film rights to your novel appealing to the film industry? Then you will want to hear Hollywood Script Consultant Michael Hauge discuss the key elements that turn a story into movie material, why most romance fiction is never adapted into film, and how to decide whether creating your own screenplay is a journey you want to take.

General assembly workshop (9:00am - 12:00pm Sunday): **STORY MASTERY PART 2**

Michael Hauge continues his exploration of the Hero's 2 journeys by revealing the elements of the inner journey: longing and need; wound and fear; identity and essence. You will learn to employ inner conflict to add depth to your story and to seamlessly intertwine the structure of the outer and inner journeys. Most important, these tools and principles will enable you to create compelling love stories that are romantic, believable, emotionally gripping and commercially successful.

DiAnn Mills

Bestselling author DIANN MILLS creates action-packed, suspense-filled novels. Her titles have appeared on the CBA and ECPA bestseller lists and have won placements through the ACFW and Inspirational Reader's Choice awards. DiAnn won the Christy Award in 2010 and 2011. She is a founding board member of ACFW.

Find out more DiAnn at www.dianmills.com

Friday Night general assembly workshop (7:00pm - 8:00pm): THE POWER OF EMOTIVE CONFLICT

Novels are about confrontation and that involves stress, conflict, and tension. These necessary ingredients are impossible to incorporate unless the writer fills the pages with character emotions – those emotions constantly in conflict. Discover how to balance your story with powerful conflict.

Saturday afternoon workshop (2:00pm - 3:00pm): FIRECRACKER BACKSTORY

Backstory is defined as all the events of a character's life before chapter one, line one of a story. Learn how to use backstory to create unique characters and exciting plot twists - and launch you onto the bestseller list. Hands-on fun!

Loree Lough

Best-selling author LOREE LOUGH has 4 million books in circulation (fiction and non-fiction for kids and for adults). Three of Loree's novels have been optioned for movies and more of her books are slated for release in 2013.

Find out more about Loree at www.loreelough.com

Saturday afternoon workshop (2:00pm - 3:00pm): TURN THOSE RESEARCH HOURS INTO DOLLARS

During the first half of this interactive workshop, award-winning author Loree Lough will show you how she earned \$22,945.00 (over a 2-year period) writing articles based on research and interviews from just one of her 100 published novels. During the second half, she'll use examples from *your* research to suggest ways you can do the same! (Handouts provided.)

WisRWA *After Dark* workshop (9:00pm - 10:00pm): WRITING FOR HARLEQUIN HEARTWARMING

Multi-published, award-winning author Loree Lough helps define the needs and requirements of Harlequin's new "Heartwarming" line by explaining what type of stories the editors have contracted...and why. (Handouts provided.)

Laura Breck

Minnesota author, LAURA BRECK says, “One of the primary goals of my writing is to give readers a world into which they can escape the stress of life. And a fun read for lounging on the beach or cuddling up with a blanket and a cup of tea. ~Smart Women ~Sexy Men ~Seductive Romance.”

Laura will be teaching a workshop on Saturday afternoon called “Public Speaking for Authors” and a WisRWA *After Dark* workshop called “Writing Sexy Sex Scenes.”

For more about Laura, go to laurabreck.com/

Saturday afternoon workshops (2:00pm - 3:00pm): PUBLIC SPEAKING FOR AUTHORS

In this interactive workshop, writers will be taught exercises developed for actors to loosen the vocal cords, as well as techniques used by Toastmasters to relax the mind. She will address the most common misconceptions about public speaking, and give the participants the skills and the confidence to become better, more effective presenters. Speaking exercises during the workshop will give each writer a chance to practice these newly learned techniques.

WisRWA *After Dark* workshop (9:00pm - 10:00pm): WRITING SEXY SEX SCENES

Keep your readers engrossed in your stories by creating love scenes that are romantic, emotional, and sensually descriptive. In this interactive, hands-on workshop, we will focus on: 1) building sexual tension throughout your book, 2) producing physical love scenes and climaxes that are emotional, unique, and unforgettable, and 3) ways to give your readers the impact they crave during the quiet moments of afterglow snuggling. You'll learn to ask yourself two easy questions as you write, and the answers to these questions will make every scene emotionally gripping, sensually gratifying, or both!

Fiction Consultants

Travis Thrasher

TRAVIS THRASHER is the author of over 20 works of fiction in a variety of genres. He has collaborated with musicians and filmmakers. His stories all feature broken characters on journeys toward redemption. Upcoming books for 2013 include the novelization of *Home Run* and *Are You Gonna Kiss Me Or Not?* co-authored with the band Thompson Square. Travis and his wife, Sharon, live in a suburb of Chicago and have three daughters.

Find out more about Travis at <http://www.travisthrasher.com/>

Travis will be taking consultations (15 minutes each) with writers interested in YA fiction.

Ben Erlichman

BEN ERLICHMAN is the founder and executive editor of *Splickety Magazine*, which publishes flash fiction stories of 1,000 words or less and has featured best-selling authors Brandilyn Collins and Robert Liparulo. Future issues will host Eva Marie Everson, Susan May Warren, James L. Rubart, DiAnn Mills and others.

Find out more about *Splickety Magazine* on its Facebook page located at www.facebook.com/SplicketyMagazine

Connect with Ben online at www.facebook.com/ben.erlichman

Professional Photographs

Danah Zoulek Photography

DANAH ZOULEK will be at the conference on Saturday June 1st, taking professional head-shots that writers can use for their business cards, web pages – and more. Talk to Danah about designing your next book cover!

Walk-ins welcome, but to ensure you get an appointment sign up early on Danah's website at <http://www.danahzoulek.com>. Click on the EVENT tab
Or call: 262-720-8570